

# COCKTAILS *for a* CAUSE

## Sponsorship Catalog

Brown's Brewery Troy, NY



10



18



25

Proceeds benefit



# Welcome



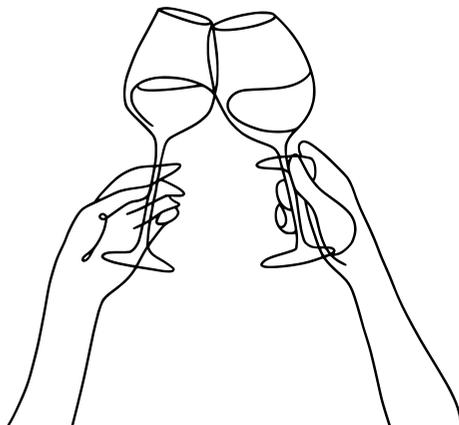
PWSA | USA is committed to enhancing the quality of life and empowering individuals impacted by Prader-Willi syndrome (PWS). *Cocktails for a Cause: A Night for PWS*, is a unique opportunity to support Prader-Willi Syndrome (PWS) awareness and raise essential funds for those affected by this complex genetic disorder.

As a sponsor, you will be directly contributing to the work of PWSA | USA, the leading national organization supporting the PWS community. Your generosity helps provide critical resources, educational outreach, crisis support, and advocacy initiatives that ensure every individual with PWS has access to the care and support they need. Through our collective effort, we can address the unique challenges of PWS and drive progress toward meaningful change.

I invite you to join us in our mission. Let us explore together how we can tailor a sponsorship package that not only aligns with your mission but contributes to the betterment of the Prader-Willi syndrome community.

*Stacy Ward*

Stacy Ward, MS, BCBA  
PWSA | USA CEO



## PWSA | USA'S Three Pillars

### *Advocacy*

Increasing awareness and effectively advocating for PWS at the state and federal level is a critical component of our mission. We seek to involve all members of our community to work to keep them informed on the best ways to affect change for their loved ones.

### *Family Support*

PWSA | USA's Family Support team provides individuals with PWS, their families, and care providers with critical information and resources on PWS. They provide education to health care providers, schools and professional care providers through trainings, toolkits and other valuable resources. They support the family from birth through the lifespan.

### *Research*

PWSA | USA seeks to support research projects with the potential for immediate and high impact for the PWS community. The goal is to fast track treatments for the syndrome and proudly collaborate with pharmaceutical companies and research universities.



# Sponsorship Opportunities



## Diamond Sponsor

**\$7,500**

- Logo featured on event fundraising page
- Logo featured on all event marketing materials
- Four complimentary admission tickets
- 8.5x11 promotional flyer included in event swag bag
- Speaking opportunity during opening or closing remarks
- Reserved table seating at event
- Four complimentary drink tickets
- Eight social media spotlight posts in 2025



## Platinum Sponsor

**\$5,000**

- Logo featured on event fundraising page
- Logo featured on all event marketing materials
- Three complimentary admission tickets
- 5x7 promotional flyer included in event swag bag
- Speaking opportunity during opening or closing remarks
- Three complimentary drink tickets
- Six social media spotlight posts in 2025



## Gold Sponsor

**\$2,500**

- Logo featured on event fundraising page
- Two complimentary admission tickets
- Two complimentary drink tickets
- Four social media spotlight posts in 2025



## Silver Sponsor

**\$1,000**

- Logo featured on event fundraising page
- Two complimentary admission tickets
- Two complimentary drink tickets
- Two social media spotlight posts in 2025



## Bronze Sponsor

**\$500**

- Logo featured on event fundraising page
- One complimentary admission ticket
- One social media spotlight post in 2025
- One complimentary drink tickets



# *Sponsorship Commitment Instructions*

To become a *Cocktails for a Cause: A Night for Prader-Willi Syndrome* sponsor, please provide the following information via email to [sward@pwsausa.org](mailto:sward@pwsausa.org).

- Sponsoring Company / Organization Name
- Sponsorship Level
- Company Contact Name
- Contact Phone
- Contact Email
- Logo (JPG, or EPS Format)

***To get more information, please contact Stacy Ward at 518.772.9018 or email [sward@pwsausa.org](mailto:sward@pwsausa.org).***

